

# 5 Reasons to drink tap water!



## Tap water reduces CO<sub>2</sub>



The transportation and packaging of bottled water causes a lot of carbon emissions. In fact, as much as 202.74 grams of CO<sub>2</sub> on average are emitted by the production of each litre of bottled water.\* That does not sound like much at first, but adding 181 litres of bottled water per person and year, we get a whopping 3 million tons of CO<sub>2</sub> a year.\*\* That is as much as 1.5 times the amount caused by air travel within Germany every year.\*\*\*

## Tap water saves money



Tap water is much cheaper than bottled water! One euro can get you up to 200 liters of tap water, that's including the price of wastewater. Quite a bargain! A four-person household could save a thousand euros a year. That money could be well spent on a holiday.

## Tap water reduces plastic waste



Bottled water is usually packaged in plastic. We have enormous problems with the buildup of plastic waste, and we produce more every day. But this is really unnecessary - just drink plastic free tap water.

## Tap water is convenient



Long story short: if you drink from the tap, you do not need to haul bottles of water from the store to your door. Tap water is easily available around the clock. You do not have to go anywhere, just turn on the tap.

## Tap water is of excellent quality



Tap water is one of the most strictly controlled food items in Germany. We are privileged to have access to some of the best tap water on earth. Independent tests such as conducted by the "Stiftung Warentest" confirm this regularly.

Data Source: \*GUTCert 2020, \*\*Umweltbundesamt 2017, \*\*\* Umweltbundesamt 2020



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